



# Starter Kit for Start-ups

The suitable legal setting for your business idea:  
basic considerations, key drivers and corporate structure

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**Moderator:** Martin Imhof, Heuking Kühn Lüer Wojtek, Germany

**Panelists:** Caroline Conrad-Behr, microSTECH AG, Switzerland  
Roberta Draper, Kingsley Napley LLP, United Kingdom  
Patrik R. Peyer, Niederer Kraft & Frey, Switzerland





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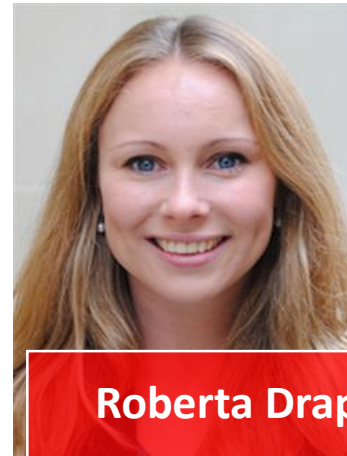
**Patrik R. Peyer**

**NIEDERER KRAFT & FREY**



**Caroline Conrad-  
Behr**

**microSTECH**  
WHERE SCIENCE BECOMES REALITY



**Roberta Draper**

**Kingsley Napley**

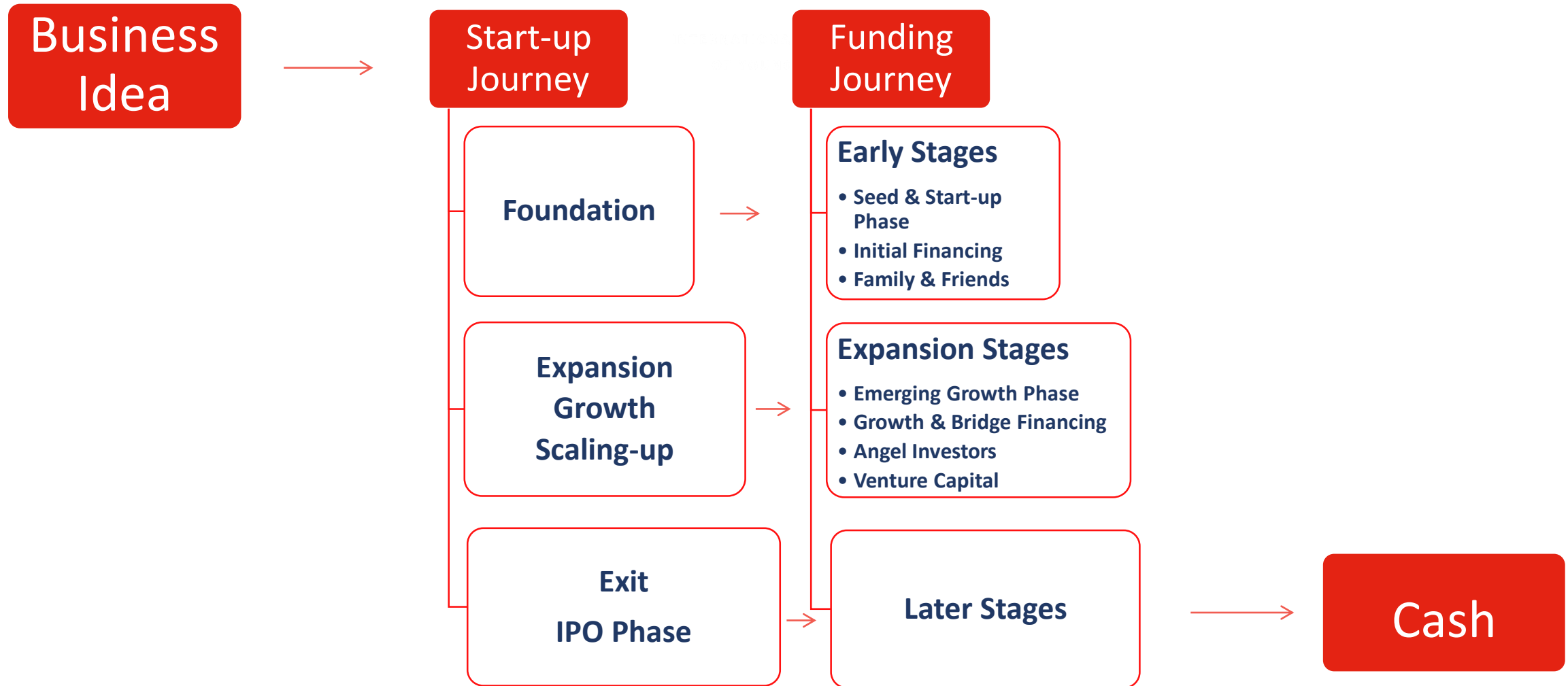


**Martin Imhof**

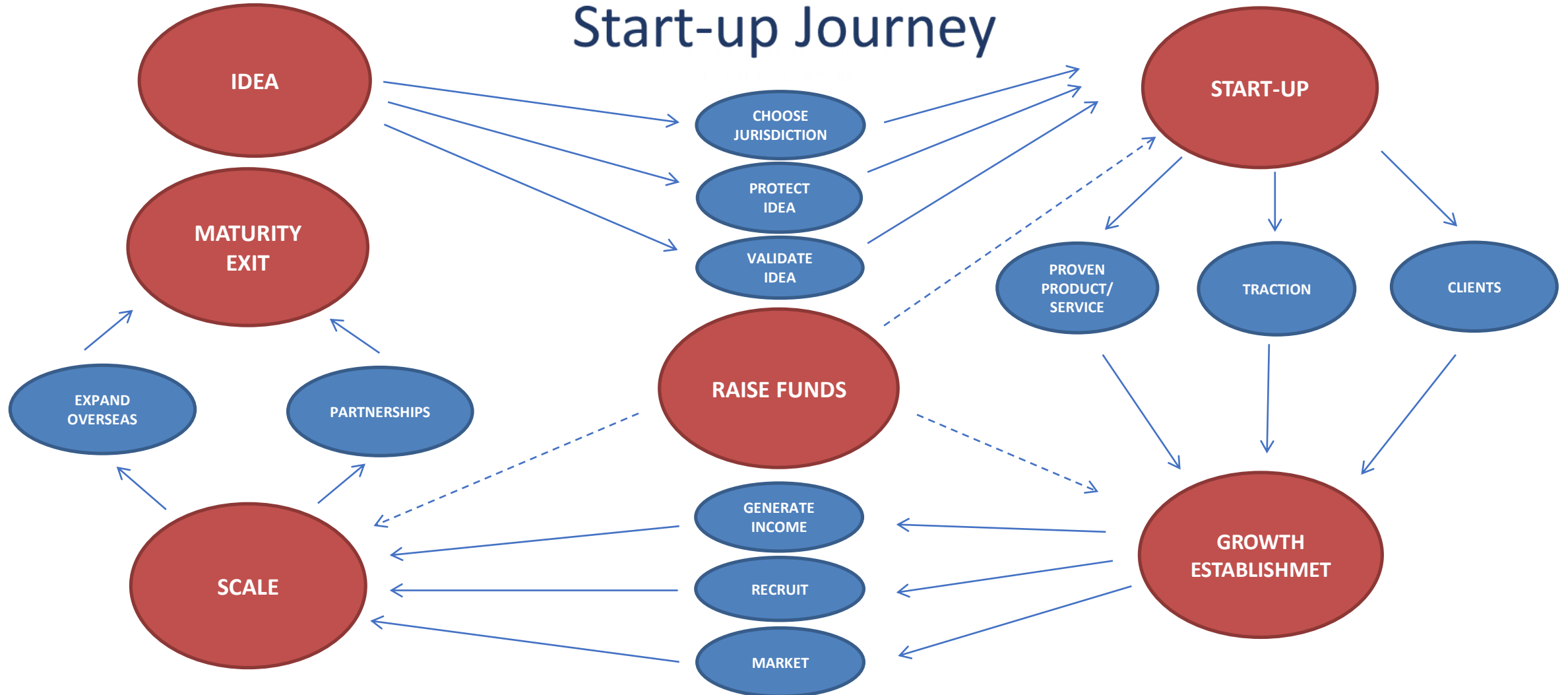
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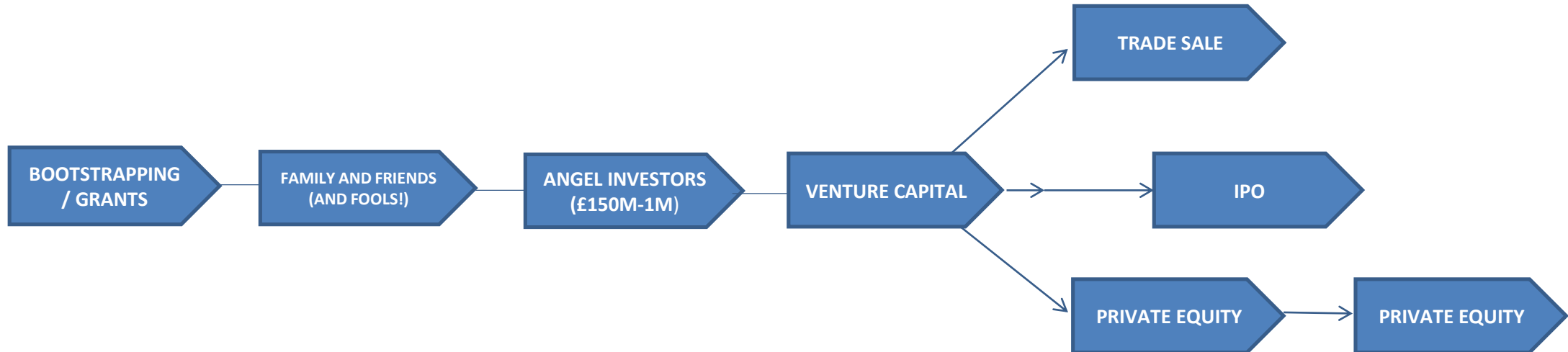
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# Start-up Journey



# Funding Journey





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# Thank you!

# Questions?



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## HEUKING KÜHN LÜER WOJTEK

Dr. Martin IMHOF is an Equity Partner at the Dusseldorf office of the German law firm Heuking Kühn Lüer Wojtek. He regularly represents strategic and private equity investors in domestic and cross-border M&A transactions and investments, buyouts, divestitures, carve-out transactions and the formation and structuring of international Joint Ventures. He advises foreign enterprises investing in Germany and coordinates outbound work for German clients going overseas.

Additionally, Martin advises companies and shareholders regarding general corporate matters, the incorporation and (re)organisation of companies including outsourcing projects, shareholder disputes and shareholder protection.

The renowned German business journal *WirtschaftsWoche* recommends Martin as attorney in the fields of M&A by (Top Kanzlei 2016) and Chambers Global 2016 recognised his expertise as well. The Dusseldorf Bar Association awarded Martin the title of a Certified Specialist Lawyer in Commercial and Corporate Law (Fachanwalt für Handels- und Gesellschaftsrecht).

## Caroline Conrad-Behr



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- is the CFO / Legal Counsel / HR / Back Office / etc. of microsTECH Ltd., a Swiss Start-up founded in 2013
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  - Food Supplements
  - Microbiological and Molecular Biological Analyses



## Roberta Draper



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Roberta is an associate in the Corporate and Commercial department at Kingsley Napley LLP, an internationally recognised firm based in Central London.

She regularly advises on small (angel and VC) investments, guides founders and directors through their ongoing corporate obligations and duties, drafts and/or advises on employee share option schemes, advises on share and asset sales and purchases and drafts and/or advises on shareholders' agreements and commercial contracts (with clients or suppliers).

Roberta's clients include tech startups, angel investors and founders of owner managed businesses.

Roberta aims to provide hands on commercial advice and offer creative and commercial solutions to corporate and commercial legal issues.

Roberta is a mentor for Entrepreneur Academe, a mentoring programme run by Angel Academe (an award winning angel investor network) for women tech founders supported by the City of London, and is a fluent Spanish speaker.

## Patrik R. Peyer



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## NIEDERER KRAFT & FREY

Patrik R. Peyer

- is partner at the Swiss law firm Niederer Kraft & Frey;
- is a Corporate law specialist with a main focus on M&A transactions and complex corporate law matters.
- his M&A experience includes both public and private transactions in various industries with an emphasis on advising investors, entrepreneurs and companies throughout the entire life cycle of venture capital and private equity investments;
- is listed as an expert for Mergers & Acquisitions by Legal 500 and Who's Who Legal.
- is also a partner at SilverFox Hub (<http://www.silverfox-hub.com/>)

Testimonials about Patrik R. Peyer:

- "Patrik Peyer is a respected practitioner with an impressive corporate practice covering M&A transactions and complex corporate law issues." (Who's Who Legal Switzerland 2017)
- "Extremely committed" ('Next generation lawyer' Legal 500 2017)